Business Model Web Quest Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please use your chrome book to answer the following questions.

1. What is a business model?
2. Why would a business mode be valuable?
3. What are the 9 basic building blocks of a business model? Also include an explanation of each building block in your own words.
4. What is a Business Model Canvas?
5. How could a business model canvas be useful?